

Catholic Charities Virtual Mardi Gras Krewe Champions

This year, in lieu of selling ticket for a traditional event, we invite you to become one of our **Krewe Champions**. In New Orleans, the teams that create the parade floats are called Krewes. Our Krewe Champions will raise funds using digital fundraising pages, expanding our reach to even more business and individuals. Each Krewe member (donor to your page) will receive a link to virtual program book and be invited to participate in the silent auction and other event raffles. Krewe Champions also get additional recognition in our show and in the program book.

- Sign up here to create your donation page: <https://CCNH22.givesmart.com>
- You can customize your page with a personal photo, link to video and/or logo and add a personal message
- Send text messages or emails with the link to your page to potential donors. Ask business associates, vendors, and friends to be a member of your Krewe by donating to help you reach your goal! We suggest a goal of \$1500 as that would have been the price for a table of 10.
- You can also ask them to become Krewe Champions. Use the links provided to send messages through Facebook and LinkedIn to reach your goal even faster.
- You or your company will be recognized during our virtual gala.
- Suggested text for your page (you can copy/paste this into the content section):

In New Orleans, the teams that build the Mardi Gras parade floats are called "krewes". Here in NH, Mardi Gras Krewe Champions, like me, are raising funds for Catholic Charities New Hampshire's Virtual Mardi Gras Celebration. The CCNH annual Mardi Gras supports their programs and services including the emergency services fund used to assist struggling families in and individuals in crisis, right here in New Hampshire. Please join my Krewe by making a donation today.

The screenshot shows a fundraising page for the Catholic Charities NH 16th Annual Mardi Gras Celebration, running from March 01, 2022, to March 02, 2022. The page is for a sample krewe named 'SAMPLE - Rosemary's Krewe' with a \$1,500 goal. It features a fleur-de-lis logo, social media icons for Twitter, Facebook, Email, and LinkedIn, and a donation section with buttons for \$50, \$100, \$250, \$500, \$1000, and \$2500, plus an 'Other' field. A 'RECENT ACTIVITY' section is currently empty. A personalized message is displayed, and a video message placeholder is shown at the bottom.

Optional
Insert your photo or logo here

You can insert a photo or a link to a Youtube video message

You can personalize the message in this space